**Environmental Challenge Talking Points**

**District 6650**

*For the committee members:*

* *Please make sure to review the overview page with Q & A’s in the Google Drive folder.*
* *Resources are all found in the Google Drive Folder. If you are going to a club to present, you may want to print the documents to hand to the club committee chair or president.*
* *Refer to the PowerPoint slides for more details to include in your talking points. Please make it your own!*

**Why**

* The Operation Pollination framework was developed to help us protect the planet for our children and their children. The two main goals are to restore habitat and educate others.
* Pollinators are essential for life on Earth. It is crucial to protect them, but their numbers declined by more than 45% in the last 50 years.
* The fact is that of the 100 crop species that provide 90 percent of the world’s food, over 70 are pollinated by bees.” - Achim Steiner, Executive Director UN Environment Program(UNEP)
* Without pollinators, humans and all of the terrestrial ecosystems could cease to exist.
* All six of Rotary’s areas of focus are closely linked to the environment. (Promoting Peace, Fighting Disease, Growing Local Economies, Promoting Clean Air & Sanitation, Saving Mothers & Children, and Education.

**How**

* CREATE AN ENVIRONMENTAL COMMITTEE IN YOUR CLUB AND MAKE A PLEDGE TO SUPPORT OPERATION POLLINATION
* Choose or create action items to support Operation Pollination and protect the future of the planet.
* Have fun! There are many easy ways to win points, and the district committee encourages you to get involved in any way you can.
* Collaboration is encouraged! Join other clubs or organizations in their efforts.
* Every effort will make a difference. If you don’t see an idea on the suggestion list, contact Christine Cope to ask for the points that will be awarded for your club’s unique project or idea.
* **TAKE PICTURES - Bonus points are provided for photos!) Photos/videos submitted will result in 5 additional points per action item or 60 points total!**
* For social media posts, you can share other club’s posts and it still counts as points.
* The club with the most points will win a $1,000 Paul Harris fellow. If there is a tie, a drawing will be conducted to determine which club will receive the fellow. This a friendly competition. Your participation means we all win!
* Use the available resources to plan and succeed!
  + Action item and point list.
  + Tracking scorecard – tracking is self-reported and on the honor system
  + Suggested projects sheet that lists many ideas on how to win points.
  + List of awareness days in 2024. A new one will be available in 2025. Celebrate and share these days on social media, your website, or your website for points. They may also give you ideas for special projects.
  + Social media posts in Canva (coming soon)
  + Planning calendar example with how to plan for your points - in Canva
  + The Resource Flyer Packet found in the Google Drive Folder (Other Resources) has many suggestions for reading and projects and is very visual. It can be printed or emailed out or the link can be emailed to give club members ideas. (There is also a book version but it takes a little skill to print correctly and is not meant for emailing or placing on the web).
  + Use the Link to this [Google Drive folder](https://drive.google.com/drive/folders/15ndox45oO2kbYclPxxuNjiAZxaZqk7st?usp=drive_link) for additional resources.
  + Submit photos to your club-specific Google Drive folder (found in the Google Drive Folder). Bonus points for photos and videos!

[GOOGLE DRIVE FOLDER LINK](https://drive.google.com/drive/folders/15ndox45oO2kbYclPxxuNjiAZxaZqk7st?usp=drive_link)