

YEARLY PLANNER

OPERATION POLLINATION

July

SOCIAL MEDIA
July 1st – 31st:
Plastic Free July
July 20th -28th:
National Moth Week
July 28th: World
Nature Conservation
Day
6 members buy OP shirts
Invite Media/Send PR
7/24 - Program to
introduce district
challenge

August

SOCIAL MEDIA
August 17th: World
Honeybee Day
August 24th- &
August 25th:
National Park Service
Founders Day
Create Brochure/Flyer
Honeybee Day - DYK NL
8/7 Fellowship to include
book sharing
Cope

September

SOCIAL MEDIA
September 7th:
National
Hummingbird Day
September 15th:
Greenpeace Day
September 21st:
National Cleanup Day
OP Page on website
Hummingbird Day - DYK NL

October

SOCIAL MEDIA
October 4th: World
Habitat Day
October 24th:
International Day of
Climate Action
Post 3:
10/9 Fellowship to include
book sharing
Bednar

November

SOCIAL MEDIA
Nov.15th: National
Recycling
Day/America
Recycles Day
Post 2:
Post 3:

December

SOCIAL MEDIA
December 5th: World
Soil Day
Post 2 - Milkweed
post
Post 3:
Post 4:
Hand out milweed for
overwintering
12/11 Fellowship to
include book sharing
Shandor

January

SOCIAL MEDIA
4 posts

February

SOCIAL MEDIA
4 posts
Bee home building
workshop during club
meeting
2/12 Fellowship to include
book sharing
Cope

March

SOCIAL MEDIA
5 posts
Bee home building
tips

April

SOCIAL MEDIA
6 posts
Pollinator Garden -
Cope House
4/9 Fellowship to include
book sharing
Bednar

May

SOCIAL MEDIA
6 posts

June

SOCIAL MEDIA
6 posts
Pollinator Garden -
Oakwood
Invite Media/send PR
Pollinator week - NL
6/11 Fellowship to include
book sharing
Shandor

Action 1

1 -CC/Lori
1 -Master Gardener
1 -Naturalist
1 -Bee Expert
1 -Butterfly Expert

Action 2

5 Brochure

Action 3

12 Fellowship
8 Newsletter

Action 4

20 Fifteen members build
bee home

Action 5

10 Twelve members grow
milkweed plants

Action 6

15 Moth/Butterfly/
Bee/Hummingbird/Week

Action 7

10 Prospective member
mixer
10 District mixer

Action 8

50 social media posts

Action 9

5 In our nature
5 Connect with nature
tea party
5 Pollinator & Nature Event

Action 10

15 Pollinator Garden - Oakwood
15 Pollinator Garden - Cope House

Action 11

10 - OP Page on website

Action 12

5 -Media PR July
5 -Media PR ?
5 -Media PR ?
5 -Media PR June

Action 13

20 Start OP section in NL
- 4 submissions

Action 14

25 ENV. Committee established

Action 15

10 T-shirt purchases

275
40 action 5
30 action 10