



Dear Musicians and Performers,

We are excited to invite you to be a part of the Kelowna Rotary Summer Kickoff Festival, happening on Saturday, June 14, 2025, from 11 AM to 7 PM at City Park. This free, family-friendly festival is a community celebration to mark the start of summer, bringing together residents of all ages for a day filled with food donated by Save On Foods, music, artisan markets, and fun activities for kids provided by the City of Kelowna & Big White!

The purpose of this event is to foster community spirit and connection while supporting local organizations and causes through Rotary. We aim to create an inclusive and joyful atmosphere where families can enjoy live music, great food, and learn more about the services available in the Central Okanagan.

As we prepare for this inaugural event, we want to be transparent: our current budget has been dedicated to securing the venue and promoting the festival to ensure a great turnout. We are actively seeking sponsorships to help fund entertainment, and we are optimistic that we will be able to offer compensation as those partnerships come through. However, at this time, we are reaching out to ask if you would consider donating your time and talent to help make this event truly special for our community. Your performance would be deeply appreciated and celebrated by all who attend.

If you are interested in performing or would like more information, please contact Justin Wyllie at 250-813-1433 or email at justin@royalpage.ca. We hope you will join us in making the Kelowna Rotary Summer Kickoff Festival a memorable and uplifting event for everyone.

Thank you for considering this opportunity to share your music and support our community!

Warm regards,

The Kelowna Rotary Summer Kickoff Festival Team